

## **CONTINUED MARKET LEADERSHIP\***

Market	Share	Position
UK	52.1%	#1
Netherlands	49.2%	#1
Denmark	49.9%	#1
Belgium	43.1%	#1
Ireland	39.4%	#1
France	33.1%	#1
Germany	17.5%	#3
Sweden	15.4%	#4
Poland	10.8%	#2
Turkey	7.3%	#5

#1 IN THE HEAT EMITTER MARKET, WITH AN EFFECTIVE MULTIBRAND STRATEGY







## **RESILIENT FINANCIAL PERFORMANCE (HY 2025)**

£136.5m

**REVENUE** 

£15.9m

ADJUSTED OPERATING PROFIT (1)

1.48x

III)}HENRAD

3.04p

# ROBUST CONTRIBUTION PER RADIATOR PROVIDES STRONG OPERATING LEVERAGE

Radiator volumes sold

2,296k units

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H125	2,296
H124	2,412
H123	2,622
H122	2,710
H1 21	3,091

Premium panel radiator penetration

**5.7**%

H1 25	5.7%
H124	5.8%
H1 23	5.9%
H1 22	5.7%
H1 21	5.5%

**Contribution per radiator** 

£20.33

H1 25	20.33
H124	20.48
H1 23	17.66
H1 22	16.06
H1 21	13.08

	HY 2025	HY 2024	CHANGE	FY 2024
Revenue, £m	136.5	143.1	(4.6)%	290.6
Adjusted operating profit, £m (1)	15.9	15.7	1.1%	31.5
Adjusted operating profit margin <sup>(1)</sup>	11.7%	11.0%	0.7 ppts	10.8%
Adjusted earnings per share – basic, pence (1)	6.41	6.34	1.0%	13.05

<sup>\*</sup>Source: BRG Building Solutions, June 2025

# A BUSINESS WITH A NEAR 100-YEAR TRACK RECORD

1960s

Manufacture of Steel Panel radiators commences at Nuth (Netherlands) and Mexborough

## 1998/99

Caradon PLC simplifies its portfolio to focus on 4 divisions: Boilers, Radiators, Bathrooms and Showers

## 2001

Disposal of Twyford Bathrooms and Mira showers reflecting strategy to focus on Boilers and Radiators

## 2013

Leveraged buyout of Ideal Stelrad Group led by Bregal Capital

#### 2018

Acquisition of Hudevad a designer radiator manufacturer based in Denmark

### 2022

Acquisition of Italian radiator producer and manufacturer, DL Radiators

#### 1936

column radiators commences at Southall (UK)

#### 1991

Manufacture of Steel Panel radiators commences at Çorlu (Turkey)

#### 2000

Leveraged buyout of Caradon Plumbing from Caradon PLC led by HSBC Private Equity

#### 2005

Leveraged buyout of Ideal Stelrad Group (boilers and radiators) led by Warburg Pincus

## 2015

Beginning of capital investment programme.
Disposal of Ideal

#### 2021

Stelrad Group plc floated on the London Stock Exchange

# WELL POSITIONED FOR PROFITABLE, SUSTAINABLE GROWTH

Attractive market opportunity\*

Key structural growth drivers Sustainable competitive advantages

Clear, consistent strategic objectives

Key medium-term targets

321m homes in Europe with central heating

93% have hydronic heating systems

>1.8 billion hydronic heat emitters currently installed

Steel panel radiators accounted for 56% of European hydronic heat emitter volume in 2023

Significant longterm replacement market regardless of heat source Replacement market recovery Volume driver

Increasing premiumisation *Margin driver* 

Drive for decarbonisation <u>Margin and</u> demand driver Flexible, lowest-cost manufacturing

Leading levels of customer service and product availability

> Leading competitive position

Growing market

Improving product mix

Optimising routes to market

Positioning effectively for decarbonisation

Market share improvement 1–2%

Contribution per radiator

>£21.0

Operating profit margin

13%

Operating cash flow conversion

>90%

Return on capital employed

>30%

# SUSTAINABILITY FRAMEWORK

- Fit for the Future sustainability framework
- Stelrad's core purpose: helping to heat homes sustainably
- Sets out Stelrad's approach to delivering its business strategy and sustainability commitments to stakeholders and the environment
- Reflects Stelrad's vision of the significant role the Group can play in the transition to a low and ultimately zero carbon heating industry

# **LEADERSHIP TEAM**



**BOB ELLIS** Chair

- Joined Stelrad as a Non-Executive Director in 2009 and became Chair in 2013
- A chartered management accountant with over 40 years of industry experience



TREVOR HARVEY
Chief Executive
Officer

- Joined Stelrad in 2000
- A graduate engineer with over 40 years of industry experience
- Previously Managing Director at Myson from 1986 - 2000 before leading the management buyout of Caradon Plumbing



**LEIGH WILCOX**Chief Financial
Officer

- Joined Stelrad in 2012
- Appointed CFO in 2024
- Qualified as a Chartered Accountant (ICAEW) at PwC
- Significant experience working in the Group's finance department

